

Rave on Air 2009

Ravensbourne College

4th June 2009



Want to get involved?

Ravensbourne is one of Britain's leading communications and design colleges, based in South East London. Every year, for one day in June, Ravensbourne is transformed into one of the country's most exciting and innovative broadcasters, as the students go "**ON AIR**" with two TV channels, multiple live events, a radio station and an array of interactive services.

Rave on Air is designed to showcase the skills and abilities of the Ravensbourne students, whilst giving them "live" experience of creating and delivering a wide spectrum of content. It is the culmination of their college experience, aimed both at helping them enter the industry ready to work, and at proving to potential employers that they have what it takes to succeed.

Preparations for Rave on Air 2009 are already well under way. Being the last Rave on Air at our current site, this year will be all about the students and showcasing their talents. There will also be a tribute to the previous 38 Rave on Airs and a look at Ravensbourne's exciting future after the move to Greenwich in 2010.

Rave on Air is not just about a day of live events, but is also about the individual journey taken by the students to arrive at the final day. Students will also be showing off a kaleidoscope of content creation and delivery skills in areas including radio, TV, interactivity, animation, and moving image.

So how can you help?

Rave on Air takes money to produce and deliver. We are looking for sponsorship of around £10,000 (in total) to pay the essential costs, such as marquees, cabling, and hospitality.

Money is good; money plus getting involved is even better. The event attracts a highly targeted audience of companies and prospective employers in the broadcast and electronic media industry. Sponsors will get a lot of exposure: this could include recognition in printed material and on the event website, branding opportunities on the day, and the opportunity to be present at the event and to showcase products and services. Plus, of course the knowledge that they have made a significant contribution to the training and education of the industry's emerging generation of professionals.

To find out more, please contact:

Hannah Perry (h.perry@rave.ac.uk) on 07927 824 694



Sponsorship Package:

- Company **broadcast advert** displayed on the two in house TV channels and IPTV platform;
- Advertising links through the RoA **website**;
- Company advert in the RoA **magazine**;
- Advertisements through the RoA **radio station**;
- Company flyer insertion into delegates bag;
- Trade fair **exhibition stand**;
- Networking opportunities;
- Emerging talent head hunting opportunities;
- Sponsorship certificate and photographs.

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